

"Community Enterprise™ allows us to integrate and manage systems through one browser which had previously been separate"

Dalton Rooney

Information Technology Director

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Community Enterprise™

Community Enterprise™ (CE) is easy to use, modular, web-based software that empowers social sector organizations to better manage their operations, communications, and fundraising. Based on CitySoft's 10 years of experience in the social sector, CE is the most **affordable**, **comprehensive**, and **reliable** application of its kind.

CE Modules

- » Content Management
- » Contact Management
- » Activities Management
- » Donor Management
- » Member Management and Directory
- » Online Communities
- » Calendar & Events Management
- » Document Management
- » Sub-Sites Management
- » Site Search
- » Polling & Surveys
- » Email Newsletter
- » Articles Management
- » Application Management
- » Data Reports
- » Traffic Reports
- » Online Store
- » Accounts & Transactions

Sample Clients:

- Minority Corporate Counsel Association
- Monaco Convention and Visitors Bureau
- The Orton Family Foundation
- Texas Society of Certified Public Accountants
- Retired Educators of Massachusetts
- Superior Court of Contra Costa County
- Harvard University

How Does Community Enterprise Compare To The Competition?

CE combines the best of both commercial and open source software while avoiding their limitations.

Commercial Software Comparison

- » **Most Affordable** – CE is the most affordable software in its class and charges **no transaction fees**.
- » **Fully Featured** – CE provides a very wide range of features comparable to any competitor.
- » **Open Source Code** – Unlike commercial ASP competitors, CE is "open" software that provides clients with access to the system code and the ability to host the system anywhere (not just with CitySoft).
- » **No Long-Term Contracts** – Unlike commercial ASP competitors, you can cancel at any time without a penalty.
- » **No Transaction Fees** – Unlike commercial ASP competitors, CE charges no transaction fees.

Open Source Software (OSS) Comparison

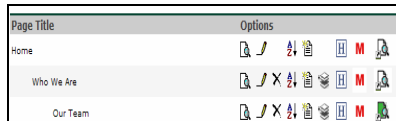
- » **Upgradeable** – Unlike some OSS solutions, CE's code is managed for easy upgradeability without compromising core code integrity. CE clients are never trapped on a "Code Island."
- » **Open Source Code** – CE matches the core innovation of traditional OSS – access to system code.
- » **Better Design Integration** – CE's visual design API enables visual design flexibility.
- » **Lower Cost** – CE's "Total Cost of Ownership" is lower than OSS solutions that require extensive customization, finishing, maintenance of non-upgradeable "forked" code, and reliance on original developer.
- » **Well Documented** – Unlike some OSS platform, CE is well documented.

CitySoft Donation Program

- » **CitySoft has a donation program** for 501c3 non-profits with annual budgets under \$500,000.

Community Enterprise™ Modules

Content Management



» Benefits

With CE's robust Content Management module, you can easily create and maintain web sites without technical skills.

» Features

Features include:

- 3-Step wizard for creating pages
- Graphical Site Map of web pages
- Layout templates allow users to store and reuse page layouts
- WYSIWYG web editor for page creation without technical skills.
- Articles module for easily publishing articles and news releases
- Powerful website search engine makes your content easy to find
- RSS publishing and aggregation features
- Page rollback for easy recovery of old pages

Site Management

» Benefits

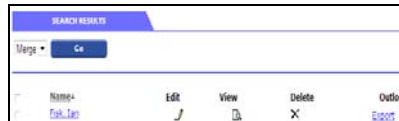
With CE's Sites module, users can easily set up multiple, fully-featured web sites that can share information. This functionality is perfect for organizations that have a number of distributed offices, affiliates, member organizations, chapters, or initiatives that require separate sites.

» Features

Features include:

- Add, manage, delete sites
- Assign sites to be public or private
- Configuration options to individually tailor the look and feel of each site
- Include or exclude different modules from sites

Contact Management



» Benefits

With CE's Contact Management module, you can keep track of all your contacts (donors, staff, volunteers) in one place online that is accessible to anyone with a browser and access permissions.

» Features

Features include:

- Add, edit, or delete individual, organization, and committee records.
- Search and list contacts by keyword, type and category.
- Profile management allows contacts to manage their own contact information and update their information as needed.
- Custom fields allow you to create additional fields and add extra contact information to you contact records.
- Import / Export contacts to and from the system with ease.
- Web-based forms for registration and to allow users to interact with your organization online.

Articles



» Benefits

With CE's Articles Module, you can publish news in multiple places.

» Features

Features include:

- RSS
- Printer Friendly
- Send to a friend

Membership Management

» Benefits

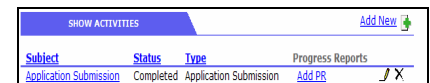
With CE, users can keep track of a wide variety of membership information while allowing member interaction online.

» Features

Features include:

- Online member registration with payment options
- Organization and individual member registration and tracking
- Members-only content access
- Profile management (members can update profiles)
- Member directories allow member searches and communication online.
- Automatic recurring payment option

Activities Management



» Benefits

With CE's Activities module, you can assign tasks and keep track of virtually all interactions with constituents and contacts.

» Features

Features include:

- Add, edit, or delete activities to record important information or interactions with constituents (e.g. logging phone conversations or meetings).
- CE automatically logs activities related to system functions such as sending email to constituents.
- Custom fields capability enables users to create customized activity listings.

Mass activities feature enables users to record activities taken for entire lists of contacts (e.g. recording contacts who were sent mailings).

Community Enterprise™ Modules (Continued)

Events Management

The screenshot shows a calendar for March 2007. The calendar highlights the 28th as 'Today'. To the right of the calendar is a 'Search Events' section with a 'Keywords:' input field and three radio button options: 'Search only within current month', 'Search all future dates', and 'Search all dates'. A 'Search' button is located below these options.

» Benefits

With CE's Event module, users can enter and display events in an online calendar that includes a flexible, custom registration feature. Visitors can search for and view events and activities as well as register and pay online.

» Features

Features include:

- Add, edit, and delete events.
- Search calendar event entries from public and administrative areas of the system
- Target events to specific user types
- Custom registration forms to register event participants online
- Multiple calendar interfaces
- Ability to Clone events

Applications Management

» Benefits

With CE's Application module, users can create and respond to job or grant applications online.

» Features

Features include:

- Create and post custom job or grant applications with custom form builder
- Apply online for grants, jobs, or other opportunities
- Upload documents such as resumes as part of the application process

Email Newsletter

Metric Name	Total	Unique Users	Detail
Total Sends	669	669	
Opens	222	128	
Click Throughs	3	3	
Bounces		0	
Unsubscribes		1	

» Benefits

With CE's Email module users can send plain text or HTML emails to lists of contacts.

» Features

Features include:

- Public users can subscribe, unsubscribe, and update their profile and preferences online
- Add, edit, or delete emails in HTML and text formats for distribution to contact lists
- Add, edit, or delete contact lists for distribution of HTML and text emails
- List management enables administrators to manage and target multiple recipient lists
- Scheduling module allows scheduled sending
- Reporting system tracks a wide range of newsletter metrics such as opens and click-thrus

Reporting & Analytics

First Name	Last Name	Email	Contact Type	Active	Membership
Sample	Registrant	sampler10@aol.com	E-Learning		Center for What Works Membership

» Benefits

With CE's Report module, users can create and manage custom queries of virtually all system data from contact, donation, and event records to web site traffic and much more.

» Features

Features include:

- Build your own reports with an easy 4-step report wizard
- 18 pre-built report types
- Built in page view and other web traffic reports

Donor Management

The screenshot shows a registration form for a donor. It includes fields for 'First Name', 'Last Name', and 'Billing Address' (with three lines). There are dropdown menus for 'State' and 'Country' (with 'United States' selected). There are also fields for 'City', 'Zip/Postal Code', and 'International State'. Below these are fields for 'Email', 'Fund' (with a 'Select fund' dropdown), and 'Amount to Donate' (with a '\$' symbol). A 'Submit' button is at the bottom.

» Benefits

With CE, users can capture, track, and report on donor and donation information including both web donations and offline donations.

» Features

Features include:

- Donation record captures and tracks a wide variety of donation-related information
- Individual or organizational donations can be managed through system
- Forecasting capability allows you to forecast future revenue based on existing grant opportunities
- Users can make donations directly through the web site.

Surveys & Polling

» Benefits

With CE's surveys and polls modules, users can create and post surveys online and evaluate feedback.

» Features

Features include:

- Polling tools post a question and up to six responses for a quick poll on any page within the website
- Surveys utilize a custom form builder to allow greater flexibility

Community Enterprise™ Modules (Continued)

Online Store



» Benefits

With CE's Store module, users can create an online store with multiple features for online purchases.

» Features

Features include:

- Product catalog allows you to setup and customize products online
- Shopping cart allows for management of purchasing and includes an easy checkout process
- Purchase processing allows you to monitor when purchases have been processed and sent

Document Management

» Benefits

With CE, you can manage a wide range of documents and other content online. Documents can be categorized using multiple criteria and provided to public or private groups online. When combined with content management and other interactive features, CE allows for the creation of a powerful Knowledge Management system.

» Features

Features include:

- Document library provides a repository of all documents sorted by publication date, title, and author
- Multiple file types are permitted including PDF, Word, Excel, and PowerPoint
- Content Types setting facilitates targeting information to specific users

Category, topic, sub-topic, and type settings applied to documents are fully customizable and allow effective categorization and searching

Online Communities

» Benefits

With CE's Online Communities feature, clients can set up password protected online communities where "members" and other users can interact with each other and with your organization. Moreover, you can target specific content (such as web pages, documents, and calendar events) and functionality (such as profile updating, payment, and member searches) to members in these password protected online communities.

CE clients have used this functionality to create online membership areas such as:

- Intranets
- Member areas (e.g. Gold, Silver, and Bronze members)
- Staff-only communities
- Committee areas online
- Board member areas online
- Volunteer areas online
- Alumni communities