

*"We speak often about the platform. Your support has been simply awesome and the platform has enabled us to dramatically increase our program reach, impact and success!"*

James Taylor

Virginia Housing and Community Development Corporation

## Community Enterprise™

Community Enterprise™ (CE) is easy-to-use, modular, web-based software that empowers organizations to better manage their content, constituents, communications, fundraising, ecommerce and more. Based on CitySoft's 20+ years of experience, CE is the most **affordable and comprehensive** platform of its kind.

### CE Modules

- » Content Management
- » Contact Management
- » Activities Management
- » Donor Management
- » Member Management and Directory
- » Online Communities
- » Calendar & Events Management
- » Document Management
- » Prospects & Sales
- » Sub-Sites Management
- » Search
- » Forms & Surveys
- » Email Newsletter
- » Blogs & Articles Management
- » Application Management
- » Data Reports
- » Traffic Reports
- » Online Store
- » Accounts & Transactions

### Sample Clients:

Unidos US  
 Society for the Psychological Study of Social Issues  
 Med-Net  
 Acelero  
 Shine Early Learning  
 Good Neighbours Active Learning Centre  
 Afro-American Historical and Genealogical Society

## How Does Community Enterprise Compare To The Competition?

CE combines the best of both commercial and open source software while avoiding their limitations.

### Commercial Software Comparison

- » **Most Affordable** – CE is the most affordable software in its class.
- » **Fully Featured** – CE provides a very wide range of features comparable to any competitor.
- » **Open Source Code** – Unlike commercial ASP competitors, CE is “open” software that provides clients with access to the system code and the ability to host the system anywhere (not just with CitySoft).
- » **No Long-Term Contracts** – Unlike commercial ASP competitors, you can cancel at any time without a penalty.
- » **No Transaction Fees** – Unlike commercial ASP competitors, CE charges no transaction fees.

### Open Source Software (OSS) Comparison

- » **Upgradeable** – Unlike most OSS solutions, CE's code is managed for easy upgradeability without compromising core code integrity. CE clients are never trapped on a customized “Code Island.”
- » **Open Source Option** – CE provides an option to access to system source code.
- » **Design Integration** – CE's visual design API enables visual design flexibility.
- » **Lower Cost** – CE's “Total Cost of Ownership” is much lower than OSS solutions that require extensive customization, finishing, maintenance of non-upgradeable “forked” code, and over-reliance on original developer.
- » **Well Documented** – CE is well documented with a library of online demos.

### CitySoft Donation Program

- » **CitySoft has a donation program** for 501c3 non-profits with annual budgets under \$500,000.